



## APRU World Institute Workshop

**“Strengthening Public Health Systems in the Pacific Rim:  
The Role of Research Universities in Responding to Ageing & Chronic  
Disease, Infectious Disease and Health Security Issues”**

**June 23 - 25, 2008  
University of Tokyo**

## PROFILE

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### **John PERALTA**

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John Peralta is Executive Director of External Relations for the UCLA International Institute. He is responsible for advancing the university’s international programs and strategic initiatives. Prior to joining UCLA, he spent seven years based in Asia as a management consultant advising universities, organizations, governments, and individuals.

John Peralta began his career in the non-profit sector as Executive Director of the Pine Forest Hospital Potentials Center, an in-patient treatment facility for children with disabilities. He went on to serve for several years as Director of Development and Communication at AFM, a faith-based international aid agency, and as Director of Development and Alumni Relations at Rio Lindo Academy, a private high school in California. In 2001 he was appointed by the Hong Kong Polytechnic University to lead a team in launching a new Master of Science program and developing a major grant proposal for a new school. Afterward, he worked for several consulting firms including Brakeley Limited and Farris Associates, before becoming Managing Director and Chief Strategy Advisor at Global Philanthropic Ltd., based in Hong Kong.

John Peralta has worked for many universities and organizations in the U.S., Europe, and Asia including the Institute for Advanced Study (Princeton, NJ, USA), University of California, London School of Economics, University of Warwick, University of London

Royal Veterinary College, Beijing Municipal Government, Fudan University, Hong Kong Jockey Club Charities Trust, Hong Kong University of Science and Technology, Hong Kong Academy for Performing Arts, Seoul National University, Kyung Hee University, English Schools Foundation, Hong Kong International School, Creative Initiatives Foundation, Chen Yet-Sen Foundation, Matilda International Hospital, Hong Kong Adventist Hospital Foundation, Hong Kong Council of Social Services, Hong Kong Cancer Fund, St. John's Cathedral, ORBIS, Plan International, The Salvation Army, Jane Goodall Institute, Global Leadership Foundation, and many others.

Mr Peralta attended the University of New Mexico. He is a Certified Fundraising Executive (CFRE) and a member of the Association of Fundraising Professionals (AFP). His published works include a book on working with the learning disabled and articles on wealth and philanthropy.